

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC	issue	3322

Flight Dates	Order #	Alt Order #
10/12/12 - 10/18/12	943592	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/12/12	10/18/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111- -	:30	5	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/12/12 10/18/12 11111- - 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 5:40 AM 5a Daybreak 5-6a :30 NRCCNH021009 \$1,750.00 NM									
2 WMURM 10/15/12 5:13 AM 5a Daybreak 5-6a :30 NRCCNH011005 \$1,750.00 NM									
3 WMURTu 10/16/12 5:07 AM 5a Daybreak 5-6a :30 NRCCNH011005 \$1,750.00 NM									
4 WMURW 10/17/12 5:25 AM 5a Daybreak 5-6a :30 NRCCNH021009 \$1,750.00 NM									
5 WMURTh 10/18/12 5:28 AM 5a Daybreak 5-6a :30 NRCCNH021009 \$1,750.00 NM									
2	10/12/12	10/18/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111- -	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/12/12 10/18/12 11111- - 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 5:58 AM 6a Daybreak 6-7a :30 NRCCNH011005 \$4,000.00 NM									
2 WMURM 10/15/12 5:58 AM 6a Daybreak 6-7a :30 NRCCNH021009 \$4,000.00 NM									
3 WMURTu 10/16/12 5:59 AM 6a Daybreak 6-7a :30 NRCCNH021009 \$4,000.00 NM									
4 WMURW 10/17/12 5:57 AM 6a Daybreak 6-7a :30 NRCCNH011005 \$4,000.00 NM									
5 WMURTh 10/18/12 5:58 AM 6a Daybreak 6-7a :30 NRCCNH021009 \$4,000.00 NM									
3	10/12/12	10/18/12	Good Morning America	7-9a	11111- -	:30	5	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/12/12 10/18/12 11111- - 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 8:42 AM Good Morning America 7-9a :30 NRCCNH011005 \$3,000.00 NM									
2 WMURM 10/15/12 8:41 AM Good Morning America 7-9a :30 NRCCNH011005 \$3,000.00 NM									
3 WMURTu 10/16/12 7:28 AM Good Morning America 7-9a :30 NRCCNH011005 \$3,000.00 NM									
4 WMURW 10/17/12 7:55 AM Good Morning America 7-9a :30 NRCCNH021009 \$3,000.00 NM									
5 WMURTh 10/18/12 8:29 AM Good Morning America 7-9a :30 NRCCNH011005 \$3,000.00 NM									
4	10/13/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a	----- 11	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/12/12 10/18/12 ----- 11 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 6:22 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH021009 \$500.00 NM									

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Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/13/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 10/14/12 6:59 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH011005 \$500.00 NM									
5	10/13/12	10/14/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 7:58 AM 7a Weekend Daybreak 7-9a :30 NRCCNH021009 \$1,650.00 NM									
2 WMURSu 10/14/12 7:28 AM 7a Weekend Daybreak 7-9a :30 NRCCNH021009 \$1,650.00 NM									
6	10/13/12	10/14/12	Weekend GMA	9-10a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 9:59 AM Weekend GMA 9-10a :30 NRCCNH011005 \$1,650.00 NM									
2 WMURSu 10/14/12 8:58 AM Weekend GMA 9-10a :30 NRCCNH011005 \$1,650.00 NM									
7	10/12/12	10/18/12	KELLY LIVE DAY	9AM-10AM	1--11--	:30	3	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 1--11-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURF 10/12/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$850.00 NM									
1 WMURM 10/15/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$850.00 NM									
2 WMURTh 10/18/12 9:43 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$850.00 NM									
8	10/12/12	10/18/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 11111-- 5 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 12:25 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
2 WMURM 10/15/12 12:15 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
3 WMURTu 10/16/12 12:10 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
4 WMURW 10/17/12 12:18 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
5 WMURTh 10/18/12 12:24 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
9	10/12/12	10/18/12	Who Wants to be a Millionaire	1230-1p	--1-1--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 --1-1-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$550.00 NM									
2 WMURW 10/17/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$550.00 NM									
10	10/14/12	10/14/12	Close Up	10-1030a	-----1	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 10:22 AM Close Up 10-1030a :30 NRCCNH011005 \$1,100.00 NM									
11	10/12/12	10/18/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 11111-- 5 \$850.00									



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Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/12/12	10/18/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	11111--	:30	5	\$850.00	NM
 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 4:48 PM ELLEN EF 4PM-5PM :30 NRCCNH011005 \$850.00 NM									
2 WMURM 10/15/12 3:58 PM ELLEN EF 4PM-5PM :30 NRCCNH011005 \$850.00 NM									
3 WMURTu 10/16/12 4:31 PM ELLEN EF 4PM-5PM :30 NRCCNH011005 \$850.00 NM									
4 WMURW 10/17/12 4:57 PM ELLEN EF 4PM-5PM :30 NRCCNH011005 \$850.00 NM									
5 WMURTh 10/18/12 4:46 PM ELLEN EF 4PM-5PM :30 NRCCNH011005 \$850.00 NM									
12	10/12/12	10/18/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	11111--	:30	5	\$4,000.00	NM
 Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 11111-- 5 \$4,000.00									
 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 5:13 PM News 9 at 5 5-6p :30 NRCCNH021009 \$4,000.00 NM									
2 WMURM 10/15/12 5:29 PM News 9 at 5 5-6p :30 NRCCNH021009 \$4,000.00 NM									
3 WMURTu 10/16/12 5:44 PM News 9 at 5 5-6p :30 NRCCNH021009 \$4,000.00 NM									
4 WMURW 10/17/12 5:58 PM News 9 at 5 5-6p :30 NRCCNH021009 \$4,000.00 NM									
5 WMURTh 10/18/12 5:55 PM News 9 at 5 5-6p :30 NRCCNH021009 \$4,000.00 NM									
13	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	11111--	:30	5	\$5,000.00	NM
 Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 11111-- 5 \$5,000.00									
 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 6:28 PM News 9 at 6 6-7p :30 NRCCNH021009 \$5,000.00 NM									
2 WMURM 10/15/12 6:29 PM News 9 at 6 6-7p :30 NRCCNH011005 \$5,000.00 NM									
3 WMURTu 10/16/12 6:12 PM News 9 at 6 6-7p :30 NRCCNH011005 \$5,000.00 NM									
4 WMURW 10/17/12 6:14 PM News 9 at 6 6-7p :30 NRCCNH011005 \$5,000.00 NM									
5 WMURTh 10/18/12 6:29 PM News 9 at 6 6-7p :30 NRCCNH011005 \$5,000.00 NM									
14	10/14/12	10/14/12	6p News 9 Weekend Class of Time - Fixed Non Pre-emptible	6-7p	-----1	:30	1	\$1,750.00	NM
 Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----1 1 \$1,750.00									
 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 10/14/12 6:09 PM 6p News 9 Weekend 6-7p :30 NRCCNH021009 \$1,750.00 NM									
15	10/12/12	10/18/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1112---	:30	5	\$1,650.00	NM
 Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 1112--- 5 \$1,650.00									
 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/15/12 7:24 PM Chronicle NH 7-730p :30 NRCCNH011005 \$1,650.00 NM									
3 WMURTu 10/16/12 Chronicle NH Credited special report 7-730p :00 \$1,650.00 NM									
4 WMURW 10/17/12 7:23 PM Chronicle NH 7-730p :30 NRCCNH011005 \$1,650.00 NM									
1 WMURTh 10/18/12 7:10 PM Chronicle NH 7-730p :30 NRCCNH011005 \$1,650.00 NM									
5 WMURTh 10/18/12 7:24 PM Chronicle NH 7-730p :30 NRCCNH021009 \$1,650.00 NM									
16	10/12/12	10/18/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	1121---	:30	5	\$1,650.00	NM
 Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 1121--- 5 \$1,650.00									
 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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943592-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/12/12	10/18/12	INSIDE EDITION AC	730-8p	1121---	:30	5	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/15/12 7:58 PM INSIDE EDITION AC 730-8p :30 NRCCNH021009 \$1,650.00 NM									
3 WMURTu 10/16/12 7:50 PM INSIDE EDITION AC 730-8p :30 NRCCNH011005 \$1,650.00 NM									
1 WMURW 10/17/12 7:50 PM INSIDE EDITION AC 730-8p :30 NRCCNH021009 \$1,650.00 NM									
4 WMURW 10/17/12 7:58 PM INSIDE EDITION AC 730-8p :30 NRCCNH011005 \$1,650.00 NM									
5 WMURTh 10/18/12 7:42 PM INSIDE EDITION AC 730-8p :30 NRCCNH011005 \$1,650.00 NM									
17	10/18/12	10/18/12	Grey's Anatomy	9-10p	---1---	:30	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 ---1--- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/18/12 8:59 PM Grey's Anatomy 9-10p :30 NRCCNH021009 \$14,000.00 NM									
18	10/15/12	10/15/12	Castle	10-11p	1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 1----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/15/12 10:41 PM Castle 10-11p :30 NRCCNH011005 \$5,500.00 NM									
19	10/16/12	10/16/12	Dancing Results	8-9p	-1-----	:30	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -1----- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 8:23 PM Dancing Results 8-9p :30 NRCCNH021009 \$14,000.00 NM									
21	10/17/12	10/17/12	Nashville	10-11p	--1----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 --1--- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 10:42 PM Nashville 10-11p :30 NRCCNH011005 \$5,500.00 NM									
22	10/18/12	10/18/12	Scandal	10-11p	---1---	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 ---1--- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/18/12 10:41 PM Scandal 10-11p :30 NRCCNH011005 \$5,500.00 NM									
23	10/12/12	10/12/12	Shark Tank	8-9p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 8:21 PM Shark Tank 8-9p :30 NRCCNH011005 \$4,500.00 NM									
24	10/12/12	10/12/12	Primetime:WWYD	9-10p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 9:14 PM Primetime:WWYD 9-10p :30 NRCCNH021009 \$4,500.00 NM									
25	10/14/12	10/14/12	AFHV	7-8p	-----1	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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25	10/14/12	10/14/12	AFHV	7-8p	-----1	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/12/12 End Date 10/18/12 Spots/Week 1 Rate \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMUR	Su	10/14/12	7:21 PM	AFHV	7-8p	:30	NRCCNH011005	\$4,500.00 NM
26	10/12/12	10/18/12	News 9 at 11	11-11:35p	1111111	:30	7	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/12/12 End Date 10/18/12 MTWTFSS 1111111 Spots/Week 7 Rate \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMUR	F	10/12/12	11:08 PM	News 9 at 11	11-11:35p	:30	NRCCNH011005	\$4,500.00 NM
2	WMUR	Sa	10/13/12	11:47 PM	News 9 at 11	11-11:35p	:30	NRCCNH011005	\$4,500.00 NM
3	WMUR	Su	10/14/12	11:30 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
4	WMUR	M	10/15/12	11:30 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
5	WMUR	Tu	10/16/12	11:24 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
6	WMUR	W	10/17/12	11:12 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
7	WMUR	Th	10/18/12	11:33 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
27	10/12/12	10/18/12	Nightline	1135p-1206a	111111-	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/12/12 End Date 10/18/12 MTWTFSS 111111- Spots/Week 5 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMUR	F	10/12/12	11:55 PM	Nightline	1135p-1206a	:30	NRCCNH021009	\$1,100.00 NM
2	WMUR	M	10/15/12	11:52 PM	Nightline	1135p-1206a	:30	NRCCNH011005	\$1,100.00 NM
3	WMUR	Tu	10/16/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
4	WMUR	W	10/17/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
5	WMUR	Th	10/18/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
28	10/12/12	10/18/12	Jimmy Kimmel	1205-105a	111111-	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/12/12 End Date 10/18/12 MTWTFSS 111111- Spots/Week 5 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMUR	F	10/12/12	12:56 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
2	WMUR	M	10/15/12	12:35 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH021009	\$300.00 NM
3	WMUR	Tu	10/16/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
4	WMUR	W	10/17/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
5	WMUR	Th	10/18/12	1:02 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
29	10/13/12	10/13/12	News 9 at 7	7-730p	-----2-	:30	2	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/12/12 End Date 10/18/12 MTWTFSS -----2- Spots/Week 2 Rate \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMUR	Sa	10/13/12		News 9 at 7	7-730p	:00		\$1,750.00 NM
Credited oversold inventory									
2	WMUR	Sa	10/13/12		News 9 at 7	7-730p	:00		\$1,750.00 NM
Credited oversold inventory									



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	10/13/12	10/13/12	News 9 at 7 Class of Time - Fixed Non Pre-emptible	7-730p	-----2-	:30	2	\$1,750.00	NM
30	10/13/12	10/13/12	Inside Edition WK Class of Time - Fixed Non Pre-emptible	730-8P	-----1-	:30	1	\$850.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	-----1-	1	\$850.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMUR	Sa	10/13/12	Inside Edition WK		730-8P	:00	
									\$850.00 NM
31	10/12/12	10/18/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	- 11- 1 -	:30	3	\$3,500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	- 11- 1 -	3	\$3,500.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMUR	F	10/12/12	7:28 AM	Good Morning America	7-9a	:30	NRCCNH021009
	2	WMUR	Tu	10/16/12	7:55 AM	Good Morning America	7-9a	:30	NRCCNH021009
	3	WMUR	W	10/17/12	8:59 AM	Good Morning America	7-9a	:30	NRCCNH011005
32	10/13/12	10/14/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----1	:30	1	\$650.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	-----1	1	\$650.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMUR	Su	10/14/12	6:23 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	NRCCNH021009
									\$650.00 NM
33	10/13/12	10/14/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----1-	:30	1	\$1,750.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	-----1-	1	\$1,750.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMUR	Sa	10/13/12	7:22 AM	7a Weekend Daybreak	7-9a	:30	NRCCNH011005
									\$1,750.00 NM
34	10/13/12	10/14/12	Weekend GMA Class of Time - Fixed Non Pre-emptible	9-10a	-----1	:30	1	\$1,750.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	-----1	1	\$1,750.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMUR	Su	10/14/12	9:55 AM	Weekend GMA	9-10a	:30	NRCCNH021009
									\$1,750.00 NM
35	10/12/12	10/18/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	-- 1 ---	:30	1	\$1,000.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	-- 1 ---	1	\$1,000.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	2	WMUR	W	10/17/12	9:47 AM	KELLY LIVE DAY	9AM-10AM	:30	NRCCNH021009
									\$1,000.00 NM
36	10/12/12	10/18/12	Who Wants to be a Millionaire Class of Time - Fixed Non Pre-emptible	1230-1p	11- 1 ---	:30	3	\$700.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/12/12	10/18/12	11- 1 ---	3	\$700.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
	1	WMUR	M	10/15/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCCNH021009
	2	WMUR	Tu	10/16/12	12:51 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCCNH021009
	3	WMUR	W	10/18/12	12:37 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCCNH021009
									\$700.00 NM
37	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	-- 11 ---	:30	2	\$5,500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	-- 11---	:30	2	\$5,500.00	NM
10/12/12 10/18/12 -- 11---									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 6:55 PM News 9 at 6 6-7p :30 NRCCNH021009 \$5,500.00 NM									
2 WMURTh 10/18/12 6:56 PM News 9 at 6 6-7p :30 NRCCNH021009 \$5,500.00 NM									
38	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	1---1--	:30	2	\$5,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 1---1-- 2 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 6:23 PM News 9 at 6 6-7p :30 NRCCNH011005 \$5,500.00 NM									
2 WMURM 10/15/12 6:55 PM News 9 at 6 6-7p :30 NRCCNH021009 \$5,500.00 NM									
39	10/13/12	10/13/12	NASCAR Cup Series Class of Time - Fixed Non Pre-emptible	728-1130p	-----1-	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 10:08 PM NASCAR Cup Series 728-1130p :30 NRCCNH021009 \$3,500.00 NM									
40	10/17/12	10/17/12	Neighbors Class of Time - Fixed Non Pre-emptible	8-9p	-- 1----	:30	1	\$17,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -- 1---- 1 \$17,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 8:50 PM Neighbors 8-9p :30 NRCCNH021009 \$17,500.00 NM									
41	10/16/12	10/16/12	Presidential Debate Class of Time - Fixed Non Pre-emptible	NETWORK POLITI	- 1-----	:30	1	\$15,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 - 1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/16/12 10:57 PM Presidential Debate NETWORK POLITI :30 NRCCNH011005 \$15,000.00 NM									

Total Spots **96**

Payment Terms 30 Days

<u>Gross Total</u>	\$297,525.00
<u>Agency Commission</u>	\$44,628.75
<u>Net Amount Due</u>	\$252,896.25